



Consulate General of Italy
New York



ITALY RUN BY NUTELLA CAFE 2019

READY TO START

The Consulate General of Italy in New York, Nutella Cafe and NYRR are pleased to announce a series of initiatives that will lead to the Italian race on Sunday June 2nd.

Please join us in getting ready for this traditional celebration on the occasion of the Italian National Day.

Thursday May 30th

Reception at **Nutella Cafe** by invitation only

at the ***Nutella Café New York*** (116 University Pl, New York, NY 10003)

from 6pm to 8pm

Friday May 31st

Kickoff Reception for The Italy Run by Nutella Cafe at the **NYRR RUNCENTER**

(320 West 57th Street New York, NY 10019)

from 6:30pm to 7:30pm

On this occasion the event organizers will introduce the race and welcome each runner.

The speakers will talk about the importance of the Mediterranean diet as well as the Italian way of living in connection with sport and innovation. Refreshment will be kindly offered by *Eataly*.

Sunday June 2nd

The 5-mile Italy Run by Nutella Cafe in **Central Park**

8am

Before the start of the race the Italian jazz singer *Chiara Civello* will sing the Italian and American national anthems and then join the race with the other participants.

The race is a moment of gathering for the Italian community as well as New Yorkers who love Italy.

Many people will come from Italy and all over the world including a delegation of Members of the Italian Parliament.

RAI Italia will cover the race alongside many other important American and Italian media outlets.

At the end of the run, the fastest Italian male and female winners of the race will be awarded a special recognition dedicated to *Leonardo Cenci*, a passionate runner who is considered an example for all those who believe that sport is the way for a healthy life.

Post-Race Festival

After the race the runners will gather at the **Numburg Bandshell** (*Terrace Dr. Near, West 72nd St., New York*) to join the post-race festival.

The Festival will be an occasion to celebrate Italy and Italian innovation together with the sponsors and sub-sponsors of the race who will offer promotional material and gadgets.

- Alitalia
- Alumni LUISS
- Banca Intesa San Paolo
- Clemente Bakery
- Colavita
- CONI
- Consolato Generale d'Italia a New York
- Alfa Romeo
- Friends of Bocconi University
- Friends of San Patrignano
- Juventus Academy
- Kaleyra
- La Scuola d'Italia Guglielmo Marconi

- Lavazza
- Luxottica
- Nutella Café
- RAI Italia
- Zamperla

Friends of San Patrignano, a formal organization that helps addicts recover, will be present this year.